



Reverse Roll is commonly used to clear obstructions near the screen-mounting surface and allows the screen material to roll off the front of the roller drum. Available in two models, **Lectric I-RR** (self-supported surface) and **Lectric III-RR** (tab-tensioned surface), both models come standard with value-added features including Vutec's EMS mounting system and FRS (fabric relief step) that eliminates horizontal lines in the fabric. Available with White or Black housing finishes and in screen sizes ranging from 72 to 180 inches (D) in 4:3, 16:9, 16:10, and 2.35:1 formats.

The company also announced the expansion of **ArtScreen** by offering a **Slim-Line** version of the ArtScreen Systems and standard ArtScreen Studio Series. With recessed or surface mounting options available, Vutec engineers customize each ArtScreen to fit any HDTV.

Westinghouse Digital introduced its largest offering to date, the 70-inch **UW70T9VZ** 1080p FullHD LED HDTV and the 55-inch **EW55 Series**, both boasting a 120 Hz refresh rate and 8 ms response time. The sets, which offer three HDMI, one component, and one VGA



Westinghouse UW70T9VZ

input, feature options like 3-D noise reduction, inverse 3-2 pulldown for film-based content, and three-way selectable color temperature.

Also at CES, Westinghouse debuted the first offering from its upcoming line of ultra-slim bezel LED HDTVs, the 46-inch **UW46T5PZ**, featuring a 120Hz refresh rate and 1080p FullHD performance.

Westinghouse also introduced two new midrange sets. The 1080p FullHD 40-inch **EW40 Series** offers high-contrast ratios, along with a 120 Hz refresh rate and 6.5 ms response time. The set comes equipped with two HDMI, one composite, and one VGA/component input. Also introduced was the 32-inch **EW32 Series**, which features 720p resolution, 16x9 aspect ratio, and has two HDMI, one composite, and one VGA/component input.

The company showcased its offering in 3D HDTVs, with the 47-inch **W47 Series**, which will give consumers the chance to own a piece of the latest HDTV technology at a very reasonable price. The **W47 Series W47S2TCD** is a passive 3D LCD that features 1080p FullHD resolution and a super fast 6 ms response time. The set features options like 3-D noise reduction, inverse 3-2 pulldown for film-based content, three-way selectable color temperature, and DayBright, making it perfect for daytime or nighttime viewing. The **W47S2TCD** ships with four pairs of 3D glasses.

Westinghouse also debuted four new CCFL-based sets, including the 50-inch **CW50 Series**, the 38.5-inch **CW39 Series**, and the 37-inch



Westinghouse UW46T5PZ

CW37 Series. All three FullHD 1080p sets offer three HDMI, one component, and one VGA input. The sets also feature a host of picture enhancements, including 3-D noise reduction, inverse 3-2 pull down for flicker-free movies, three-way selectable color temperature, and super quick response times for fast-moving sports. The 32-inch **CW32 Series** also made its debut, featuring a 720p resolution, three HDMI, one component, and one VGA input.

Wolf Cinema showcased the new **SDC-10 "PUP"** (\$10,000), an advanced home cinema platform. Suitable for home theatre screens up to 12-feet wide, the SDC-10 is built around a three-chip D-ILA (Direct Drive Image Light Amplifier) light engine for ultra-high-fidelity 1080p viewing. D-ILA is a LCoS (Liquid Crystal on Silicon) technology originated by the Victor Company in Japan (JVC), which produces stunning film-like imaging with deep contrast level performance and natural color renditions. The system is complemented by custom Wolf Cinema video processing algorithms with advanced optics that deliver razor-sharp images from the most demanding HD sources says Wolf.

Wolf also introduced the integrated **VariScope™** lens memory system. This unique technology enables quick access to the three most common video aspect ratios—1.78:1, 1.85:1, and 2.35:1 (2.39:1)—all without the need of an external anamorphic lens. This feature provides for full 2.35: CinemaScope widescreen viewing without those unwanted top/bottom "black bars" on appropriate screens. Two precision VariScope FX fixed anamorphic lens assemblies are available to take advantage of the full installation range of the primary system optics.

Like all Wolf projectors, the SDC-10 is designed with a highly efficient thermal chassis for extended projector and lamp life. Multiple whisper fans help keep the light engine at optimum running temperatures by routing air in a rear-to-front design, facilitating a wide range of placement options for the custom installer.



Wolf Cinema SDC-10